



CLEARPOINT

CHAMPION RACER IN SOUTH ATLANTIC ROLEX CUP WINS WITH CLEARPOINT WEATHER

*Pepe Bettini's "Don Quixote" Wins IRC Class B and 2nd Place Overall
Using Predictive Weather System*

BUENOS AIRES, January 14th, 2008 - The South Atlantic Rolex Cup, hosted by the four principal yacht clubs in the region (YC Argentino, YC Olivos, YC Punta del Este, YC Uruguay) started with a 170 nm race from Buenos Aires, Argentina to Punta del Este, Uruguay, a straight shot down the infamously treacherous Rio de La Plata.

The winner in the IRC CLASS B and 2nd overall was DON QUIXOTE, a 36 ft Frers racer/cruiser sailboat. The skipper/ tactician, Pepe Bettini a World and National champion from Buenos Aires, Argentina, used the ClearPoint forecast from January 14th for their winning tactics and strategies. Pepe said "the forecast was terrific and the major shifts predicted happened on the race course like magic-- incredible! From the start at 12 noon to early evening, we stayed in middle/right of course playing wind shifts leading our fleet to the right. Then, late at night we went further left of the fleet to pick up the forecasted 30 degree left shift and gained more on the fleet. In fact, we were sailing with 45 footers early the next morning (15 hours into the race) we had gained so much."

"We are delighted to see that ClearPoint weather is helping captains of the caliber of Pepe Bettini win championship races. Racing is the toughest environment for a weather service to work in. The service needs to be accurate, real-time and deliver high quality weather data on-demand and in high resolution, anywhere in the world. We are pleased to see how well our forecasts are performing to help racers compete more effectively with real weather intelligence," said Stuart Johnstone, Chief Operating Officer, ClearPoint.

"We have seen such a strong, positive reaction to ClearPoint Weather from skippers here at the South Atlantic Rolex Cup," said Patricia Scott, Vice President of Marketing, ClearPoint. "Everyone here has been taking advantage of the wide range of data we provide, from winds, to waves, to fronts, currents, satellite images and sea temperature all combined into our easy to use and highly accurate forecasts. All you need to access the information is a PC and access to the Internet," said Scott.

About ClearPoint High Definition Weather TM ClearPoint High Definition Weather is the world's most comprehensive and easy to use ultra high-resolution global weather information service for sailboat racers, cruisers, fishermen, yacht clubs, marinas, resorts, and weather-trackers, worldwide. ClearPoint offers real-time, accurate weather data for advanced weather decision-making. Headquartered in the Washington D.C. metropolitan area, TrueNorth Global Inc. launched its ClearPoint weather service in 2007. Additional information can be found on ClearPoint's website at: www.clearpointweather.com.

CONTACTS:

Matthew Piette

ClearPoint

+1 512 736 8316

mpiette@clearpointweather.com

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