



# CLEARPOINT

## **CLEARPOINT OFFICIAL WEATHER PROVIDER FOR THE BITTER END**

### **PRO AM REGATTA**

#### *World's Top Captains Use Innovative Weather Service in British Virgin Islands Races*

The Bitter End, BVI, October 29th, 2007 – Racers at the 21st Annual Pro Am Regatta in the British Virgin Islands (BVI) will rely on ClearPoint High Definition Weather™ service to make strategic and tactical decisions for the race. ClearPoint is a lead sponsor and the official weather provider for the Regatta, taking place from October 27th to November 3rd 2007.

ClearPoint features the world's most advanced predictive weather technology, providing accurate weather information up to five days ahead, anywhere across the globe. The Pro Am Regatta is organized by the world-renowned Bitter End Yacht Club (BEYC) on Virgin Gorda's North Sound, in the British Virgin Islands where ClearPoint's weather service is on permanent display.

“We are delighted to have ClearPoint as a leading sponsor of the Pro Am Regatta,” said John Glynn, Director of Special Events, BEYC. “ClearPoint is not only a sponsor, but the official weather provider for the races, providing a critical daily data source for the event's competitors.”

The Pro Am Regatta is the only event of its kind in the world, offering amateurs and first-time sailors the opportunity to learn from some of the world's top skippers, including crews from the Americas Cup and Olympians. Skippers who have signed on for the races include Russell Coutts, Paul Cayard, Ken Read, Dawn Riley, Ben Aisle, Lowell North, Keith Musto, Rod Johnstone, Bruce Kirby, and Butch Ulmer.

ClearPoint's High Definition Weather™ Racing Edition offers ultra-high resolution wind forecasts to sailboat racers and racing aficionados, with data resolution as high as 15 nautical miles, 5 nautical miles and even 1 nautical mile, in addition to over 20 other critical weather applications. ClearPoint is offering its innovative global weather service in daily, six month seasonal and annual packages to all sailors seeking more dynamic and precise marine high resolution weather forecasts, anywhere in the world.

“We are bringing advanced weather decision-making to sailboat racers and sailors anywhere on the planet,” said Stu Johnstone, Chief Operating Officer, ClearPoint. “Accurate forecasting on winds, waves, fronts, satellite, radar, currents, sea temperature and other essential aspects of real-time, shifting weather conditions presented in ultra-high resolution, makes all the difference between winning and losing for racing enthusiasts, strategists and tacticians,” said Johnstone.

### **High performance technology for any location**

The ClearPoint service updates weather data as frequently as every five minutes, delivering automatic feeds on average once every hour. The forecast function allows users to “fast forward” or animate changing weather conditions on their screen. ClearPoint’s global weather system receives its data from major global sources and provides updated information to customers within minutes of receipt. ClearPoint weather information is obtained from governments, military, commercial aircraft, commercial shipping, and national weather service providers from over 180 sources. ClearPoint offers ultra high-resolution data up to ten times that of other weather providers. ClearPoint weather can be easily accessed over standard Internet, broadband and Wi-Fi connections, and offers full compatibility with the world’s GPS and satellite communications services for continuous, real-time weather data feeds.

### **About ClearPoint High Definition Weather™**

ClearPoint High Definition Weather is the world’s most comprehensive and easy to use ultra high-resolution global weather information service. ClearPoint offers real-time, accurate weather data for advanced weather decision-making. Headquartered in the Washington D.C. metropolitan area, TrueNorth Global Inc. launched its ClearPoint weather service in 2007. Additional information can be found on ClearPoint’s website at: [www.clearpointweather.com](http://www.clearpointweather.com).

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