



# CLEARPOINT

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## **CLEARPOINT ROLLS OUT HIGH-RESOLUTION SAILING “HOT SPOTS” FOR OLYMPIC, GLOBAL SAILING CENTERS**

*New Predictive Weather Service Offers Wind Forecasts with Ultra High-Resolution  
Accurate to Within One Kilometer*

ANNAPOLIS, MARYLAND - ClearPoint High Definition Weather™, the world’s most comprehensive and easy-to-use ultra high-resolution weather information service, is rolling out the first in a series of high-resolution Sailing “Hot Spots” at some of the world’s most popular sailing and fishing destinations. The innovative ClearPoint service offers a more dynamic and precise wind forecast with an accuracy of one kilometer and is designed to fundamentally change the way consumers engage with marine weather, all over the world. High-resolution wind forecasting and ClearPoint’s entire suite of high definition weather services are on display at the 38th Annual United States Sailboat Show, taking place in Annapolis, October 4<sup>th</sup> -8<sup>th</sup>, 2007.

In the Americas, ClearPoint’s Sailing “Hot Spots” with 1 kilometer, 5 kilometer and 15 kilometer resolution detail include high density sailing zones such as the Chesapeake Bay, from Baltimore, Annapolis west to Washington D.C., as well as Solomons Island south 50 miles. To the north, Long Island Sound, including New Haven, Westhampton, Block Island and Mystic as well as Narragansett Bay, Buzzards Bay, Block Island Sound and Vineyard Sound are all included.

On the West Coast, Los Angeles, San Francisco Bay, Santa Clara, Santa Cruz and Monterrey are within the high-resolution coverage zone. To the south, Florida locations include Biscayne Bay serving the Miami and Fort Lauderdale areas, Palm Beach south to Coral Gables, and east to Freeport Bahamas, as well as west to Tampa Bay and St. Pete, including Tarpon Springs south to Boca Grande.

In the Caribbean, the British and U.S. Virgin Islands, as well as East Puerto Rico, St. Thomas, St. Croix, and the Bahamas, including Grand Bahamas, Nassau and south, will all benefit from the weather service which combines high definition weather -- including ClearPoint's worldwide Sport Fishing weather options -- with ultra high-resolution wind data.

In Europe, France's sailing hub of St. Tropez and vicinity, including St. Raphael, Antibes and Monaco are designated Sailing "Hot Spots", as are Valencia, Spain -- home of the next America's Cup -- and nearby Alicante and Ibiza, the sailing haven in the Balearic Islands.

Asia-Pacific Weather Hot Spots include China's Qingdao sailing area -- site of the future Olympic sailing competitions -- as well as surrounding waters in this region -- and Hong Kong, Kowloon and islands in the vicinity as well as Macau, will benefit from detailed weather analysis capability. In Australia, Sydney and the vicinity south to Jervis Bay benefit from ClearPoint high-resolution offerings, in addition to Melbourne, Geelong, Westernport, Pt. Grey and Melbourne Bay. New Zealand's Auckland, area sailing spots are served, including Whangarei, Thames, and islands in the vicinity.

Latin America benefits from high-resolution wind data in the Rio de Janeiro region and Niteroi areas including Guanabara Bay and the islands to the southwest of Rio. Further south in Argentina, sailors in the River Plate delta close to Buenos Aires and vicinity, and from Montevideo to Punta del Este in Uruguay, can access the service.

For more information on roll-out schedules for ClearPoint high-resolution wind locations, go to: <http://www.clearpointweather.com/sailboat.html>

Unlike other weather services, ClearPoint tracks marine craft as they sail to show prevailing weather conditions at any location. ClearPoint is accessible via any conventional Internet, broadband, Wi-Fi or satellite service. Accurate to the nearest kilometer, ClearPoint offers thousands of detailed weather combinations to anyone looking for highly accurate, continuous weather forecasts anywhere they travel. ClearPoint also features the world's most advanced predictive technology, providing accurate weather information up to five days ahead, anywhere across the globe.

## **Complete offering for every consumer**

ClearPoint is ideal for sailboat racers, sport fishermen, recreational boaters, commercial fleets, clubs, marinas and coastal resorts:

- Sailboat racers can compete more strategically with ClearPoint's high-resolution displays on wind direction, speed and gusts in their precise location.
- Sport fishermen can find today's catch faster by charting a course based on accurate sea temperatures, bathymetry and chlorophyll readings.
- Recreational boaters can chart a safe passage with precise information on local and global weather conditions.
- Commercial fleets can navigate more efficiently in any ocean.
- Yacht clubs, marinas and coastal resorts can offer real-time and predictive weather to members, customers and guests.

## **High performance technology for any location**

The ClearPoint service updates weather data as frequently as every five minutes, delivering automatic feeds on average once every hour. The forecast function allows users to "fast forward" or animate changing weather conditions on their screen for optimal route planning or itinerary scenario-planning, based on the distance, direction and bearing of vessels in relation to current location.

ClearPoint's global weather system receives its data from major global sources and provides updated information to customers within minutes of receipt. ClearPoint weather information is obtained from governments, military, commercial aircraft, commercial shipping, and national weather service providers from over 180 countries. Primary sources include the UK Meteorological Office, the Japan Meteorological Agency (JMA), the National Oceanic and Atmospheric Administration (NOAA), and the National Aeronautics and Space Administration (NASA), in addition to a wide variety of public and private weather sources from all over the world.

ClearPoint offers ultra high-resolution data up to ten times that of other weather providers. ClearPoint weather can be easily accessed over standard Internet, broadband and Wi-

Fi connections, and offers full compatibility with the world's GPS and satellite communications services for continuous, real-time weather data feeds anywhere on the high seas.

### **Easy-to-use interface**

ClearPoint weather service is compatible with virtually any communications link, including broadband connections, Wi-Fi, and marine satellite communications such as Iridium and Inmarsat. ClearPoint can be downloaded as an approximately 8MB executable file over the worldwide web at: <http://www.clearpointweather.com/subscribe.aspx>.

The client application can also be launched directly from a ClearPoint CD or portable flash drive.

### **About ClearPoint High Definition Weather <sup>TM</sup>**

ClearPoint High Definition Weather is the world's most comprehensive and easy to use ultra high-resolution global weather information service for sailboat racers, cruisers, fishermen, yacht clubs, marinas, resorts, and weather-trackers, worldwide. ClearPoint offers real-time, accurate weather data for advanced weather decision-making. Headquartered in the Washington D.C. metropolitan area, TrueNorth Global Inc. launched its ClearPoint weather service in 2007. Additional information can be found on ClearPoint's website at: <http://www.clearpointweather.com/>.

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