



CLEARPOINT

CLEARPOINT ROLLS OUT NEW GLOBAL WEATHER PACKAGES AT FORT LAUDERDALE INTERNATIONAL BOAT SHOW

“Basic Edition” Package Offers Critical Weather Services for 26 U.S. cents a Day

MIDDLEBURG, VA, October 26th, 2007 - ClearPoint High Definition Weather™ is offering its innovative global weather service in a new, cost-effective Basic Package and as daily, six month seasonal and annual package for all those seeking more affordable, dynamic and precise marine high resolution weather forecasts anywhere in the world.

ClearPoint is also offering a daily rate at the Premium Edition level for mariners embarking on brief voyages, and is including special low-bandwidth mode functionality to all existing packages for weather-trackers seeking to reduce satellite communications costs while on the water.

“We are bringing advanced weather decision-making to the mass consumer marine weather market with our affordable global Basic Edition, daily, seasonal, and low-bandwidth options,” said Stu Johnstone, Chief Operating Officer, ClearPoint. “Now anyone with a personal computer can access daily and hourly high definition weather anywhere in the world or on the high seas via affordable satellite communications data feeds.”

Basic Edition

With its Basic Edition package, ClearPoint is offering high quality wind resolution data and detailed insights into the following weather conditions at sea: radar summary and radar coverage data, high resolution doppler data; city forecasts, weather warnings, severe weather storm tracks, hurricane tracking, surface analysis weather maps, marine weather statements, and marine zone and coastal forecasts; buoy data, land surface temperature, surface pressure and forecasts, surface wind speed, direction and forecasts, and satellite mosaic. ClearPoint also offers high resolution wave height, period, direction and forecasting information as part of the Basic Edition package.

Daily, Seasonal, Annual Packages

ClearPoint's daily package offers Basic Edition weather data plus much more, from clouds to sea and air temperature, tropical storm tracks, chlorophyll for Sport Fishing, precipitation and ultra-high resolution wind data, down to one nautical mile. Seasonal sailors and yachtsmen can take advantage of a six month package or an even more cost-effective annual package.

Low Bandwidth Mode

Satellite communications users can also profit from ClearPoint's low-bandwidth mode solution. As a key part of every ClearPoint weather subscription, the company is offering a complete package of winds, fronts, barometric pressure, ocean currents, satellite, marine zone bulletins and forecasts delivered to consumers in an optional low-bandwidth mode, reducing overall satellite download size at sea to as little as 30 kilobytes. This translates into approximately two minutes on average to download the data when using an Iridium Satellite subscription plan, for example -- or faster download times with some other higher bandwidth satellite providers -- reducing overall usage costs.

Pricing and Availability

ClearPoint's Daily Rate package is available immediately at \$9.95. Its Basic Edition package is available at \$55 for six months and \$95 for a year, or as little as 26 U.S. cents per day for unlimited usage during the year with no activation fees. Other subscription plans include ClearPoint's High Definition Weather, Racing, Sports Fishing Editions, as well as its all-inclusive Premium Edition.

To subscribe to ClearPoint High Resolution Weather services go to: www.clearpointweather.com/subscribe.aspx. ClearPoint is accessible via any conventional Internet, broadband, Wi-Fi or satellite service. Accurate to the nearest nautical mile, ClearPoint offers thousands of detailed weather combinations to anyone looking for highly accurate, continuous weather forecasts. ClearPoint also features the world's most advanced predictive technology, providing accurate weather information up to five days ahead, anywhere across the globe.

High performance technology for any location

The ClearPoint service updates weather data as frequently as every five minutes, delivering automatic feeds on average once every hour. The forecast function allows users to "fast forward" or animate changing weather conditions on their screen. ClearPoint's global weather system receives its data from major global sources and provides updated information to customers within minutes of receipt.

ClearPoint weather information is obtained from governments, military, commercial aircraft, commercial shipping, and national weather service providers from over 180 sources. ClearPoint offers ultra high-resolution data up to ten times that of other weather providers. ClearPoint weather can be easily accessed over standard Internet, broadband and Wi-Fi connections, and offers full compatibility with the world's GPS and satellite communications services for continuous, real-time weather data feeds.

About ClearPoint High Definition Weather TM

ClearPoint High Definition Weather is the world's most comprehensive and easy to use ultra high-resolution global weather information service. ClearPoint offers real-time, accurate weather data for advanced weather decision-making. Headquartered in the Washington D.C. metropolitan area, TrueNorth Global Inc. launched its ClearPoint weather service in 2007. Additional information can be found on ClearPoint's website at: www.clearpointweather.com.

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