



CLEARPOINT

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CLEARPOINT HIGH DEFINITION WEATHER™ LAUNCHES AT AMERICA'S CUP

*Real-Time, Location-Specific Data Shows Prevailing Conditions
at Any Location in the World*

VALENCIA, Spain – ClearPoint today launches two editions of its groundbreaking weather tracking and prediction software. The High Definition Weather Edition™ offers real-time, accurate forecast data, anywhere in the world. The ClearPoint Racing Edition™ offers industry-leading one kilometer wind data resolution weather information for competitive sailboat racing.

“High definition weather information is the new frontier of sailors’ interaction with weather data,” said Stuart Johnstone, ClearPoint’s chief operating officer. “We’re introducing these products at the America’s Cup because these races allow us to showcase ClearPoint’s advanced weather modeling capabilities in the world’s most competitive sailing environment.

“ClearPoint is designed for all sailors, from world-class sailboat racers like those here in Valencia, to all types of recreational boaters, at an affordable price. The easy-to-use interface provides the most accurate and comprehensive global weather information for vital, even life-saving information, whether you are planning for a race or a day trip.”

ClearPoint High Definition Weather Edition

The ClearPoint High Definition Weather Edition tracks prevailing conditions for any location in the world, including detailed, “always on”, real-time and predictive data on key maritime applications such as winds, waves, fronts, sea temp, visibility, clouds, satellite, air temp, lightning, tropical storms, hurricanes, weather bulletins and alerts. ClearPoint weather services are good for any form of maritime or boating activity, as well as for specialist, land-based marina and resort weather-tracking applications.

ClearPoint Racing Edition

The Racing Edition is optimized for high-performance racing events like that taking place at Port America’s Cup, and is currently available at Valencia and Palma, with more locations to come.

In addition to the weather products provided in the High Definition Edition, the Racing Edition provides competitive sailboat racers with ultra-high resolution wind models at 1 kilometer, 5 kilometer and 15 kilometer resolutions in select locations.

Pricing Information

ClearPoint High Definition Weather’s flexible pricing is designed to make ClearPoint accessible to any recreational boater. New users pay a \$100 activation fee, \$295 per year for any 30 days in the year and \$10 per day thereafter for any additional days in that one year period. The Racing Edition also has a \$100 activation fee and is \$495 per year for any 30 days in the year and \$16.50 per day thereafter for any additional days in that one year period. For comprehensive subscription information, go to www.clearpointweather.com/subscribe.

Technical Information

ClearPoint High Definition Weather services can be downloaded over any Internet connection and launched onto any laptop, tablet, or other PC-based display devices or handheld computers. Real-time updates are fed automatically to these devices and all applications are integrated onto a single, easy-to use screen. ClearPoint's service is compatible with virtually any communications link, including satellite connections such as Iridium and Inmarsat for real-time detailed updates and alerts, anywhere on the high seas, or anywhere on earth.

About ClearPoint High Definition Weather

ClearPoint High Definition Weather is the world's most comprehensive and easy to use ultra-high resolution global weather information service for racers, sailors, fishermen and weather trackers, worldwide. ClearPoint offers real-time, accurate weather data for advanced weather decision-making. Headquartered in the Washington D.C. metropolitan area, TrueNorth Global Inc. launched its ClearPoint weather service in 2007. Additional information can be found on ClearPoint's website at www.clearpointweather.com.

CONTACTS:

Matthew Piette
ClearPoint
+1 512.736.8316
mpiette@clearpointweather.com

Christine Farazi
Weber Shandwick
+ 1 773.203.5514
cfarazi@webershandwick.com

Ignacio García Campos
Weber Shandwick
+ 34 96 352 24 76
igarcia@webershandwick.com

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