



CLEARPOINT

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**CLEARPOINT PREMIUM EDITION™ MAKES A BIG SPLASH
AT CANNES BOAT SHOW**

*New Predictive Weather Service Offers Yacht and Boat Owners, Racers, Clubs and Resorts
a Truly Global One-Stop-Shop*

CANNES, FRANCE - ClearPoint High Definition Weather™, the world's most comprehensive and easy-to-use ultra high-resolution weather information service, is unveiling its ground-breaking global weather service for yacht owners and yacht crews, clubs, marinas, resorts and marine weather-watchers worldwide. The innovative ClearPoint Premium Edition service is designed to change the way consumers engage with marine weather, anywhere on earth. This new service is on display at Espace Riviera at the Cannes International Yacht and Boat Show, September 12th -17th, 2007.

Unlike other weather services, ClearPoint tracks marine craft as they sail to show prevailing weather conditions at any location. ClearPoint is accessible via any conventional Internet, broadband, WiFi or satellite service. Accurate to the nearest kilometer, ClearPoint offers thousands of detailed weather combinations to anyone looking for highly accurate, continuous weather forecasts anywhere they travel. ClearPoint also features the world's most advanced predictive technology, providing accurate weather information up to five days ahead, anywhere across the globe.

All-in-one weather solution for clubs, marinas and resorts

ClearPoint weather services may be accessed easily via any Internet connection, which is attractive to those seeking critical daily predictive marine weather data including yacht clubs, marinas, and hotel resort guests.

“ClearPoint provides our members with vital, real-time weather and sea condition data,” said Mr. Bernard d’Alessandri, Secretary General and General Manager of the Yacht Club de Monaco. “Having reliable data integrated into a single view enhances the yachting experience by providing owners, captains and crew with detailed knowledge of local and global weather conditions.”

“More accurate weather forecasting gives yacht and boat owners or navigators the ability to plan ahead and navigate with maximum efficiency and increased confidence,” said Stuart Johnstone, Chief Operating Officer, ClearPoint. “High Definition Weather is redefining advanced weather planning and decision-making and ClearPoint is the only service today to offer high definition weather data on a truly global scale.”

Complete offering for every consumer

ClearPoint is ideal for sailboat racers, sport fishermen, recreational boaters, commercial fleets, clubs, marinas and coastal resorts:

- Sailboat racers can compete more strategically with ClearPoint’s high-resolution displays on wind direction, speed and gusts in their precise location.
- Sport fishermen can find today’s catch faster by charting a course based on accurate sea temperatures, bathymetry and chlorophyll readings.
- Recreational boaters can chart a safe passage with precise information on local and global weather conditions.
- Commercial fleets can navigate more efficiently in any ocean.
- Yacht clubs, marinas and coastal resorts can offer real-time and predictive weather to members, customers and guests.

High performance technology for any location

ClearPoint’s advanced weather data comes from its partner, Weather Decision Technologies, a global leader in state-of-the-art weather applications and content.

The ClearPoint service updates weather data as frequently as every five minutes, delivering automatic feeds on average once every hour. The forecast function allows users to “fast forward” or animate changing weather conditions on their screen for optimal route planning or itinerary scenario-planning, based on the distance, direction and bearing of vessels in relation to current location.

ClearPoint’s global weather system receives its data from major global sources and provides updated information to customers within minutes of receipt. ClearPoint weather information is obtained from governments, military, commercial aircraft, commercial shipping, and national weather service providers from over 180 countries. Primary sources include the UK Meteorological Office, the Japan Meteorological Agency (JMA), the National Oceanic and Atmospheric Administration (NOAA), and the National Aeronautics and Space Administration (NASA), in addition to a wide variety of public and private weather sources from all over the world.

ClearPoint offers ultra high-resolution data up to ten times that of other weather providers. ClearPoint weather can be easily accessed over standard Internet, broadband and WiFi connections, and offers full compatibility with the world’s GPS and satellite communications services for continuous, real-time weather data feeds anywhere on the high seas.

Easy-to-use interface

ClearPoint’s graphical displays and icons are clear and easy to read, providing in-depth information for conventional and touch-screen display devices, aggregating over 10,000 critical elements of weather and related information into easily-deciphered, actionable data.

ClearPoint allows users to view critical weather elements such as fronts, winds, waves, satellite and much more from a laptop, tablet or other PC-based display device. Unlike some services that offer only a partial view, ClearPoint presents the complete picture in one easily accessible screen. ClearPoint technology is completely dedicated to optimizing the boating and sailing experience, on-demand, in all weather conditions.

Pricing and Availability

ClearPoint all-in-one Premium Edition is available today with an annual fee of \$695 covering any 30 days throughout the year, with additional days available at \$20 per day. Unlimited annual usage is \$5,600. Other subscriptions begin as low as \$295, and all subscriptions may be purchased via standard credit card payments. More information on subscription packages is available at: www.clearpointweather.com/subscribe.html

ClearPoint weather service is compatible with virtually any communications link, including broadband connections, WiFi, and marine satellite communications such as Iridium and Inmarsat. ClearPoint can be downloaded as an approximately 8MB executable file over the worldwide web at: www.clearpointweather.com/subscribe.aspx. The client can also be launched directly from a ClearPoint CD or portable flash drive.

ClearPoint Weather requires the following minimum system configuration:

- Pentium 4 – 1.5 GHz processor
- 512 MB RAM
- Screen resolution of 1024 x 768 pixels
- Windows 2000, XP, or Vista
- Internet connectivity

About ClearPoint High Definition Weather™

ClearPoint High Definition Weather is the world's most comprehensive and easy to use ultra high-resolution global weather information service for sailboat racers, cruisers, fishermen, yacht clubs, marinas, resorts, and weather-trackers, worldwide. ClearPoint offers real-time, accurate weather data for advanced weather decision-making. Headquartered in the Washington D.C. metropolitan area, TrueNorth Global Inc. launched its ClearPoint weather service in 2007. Additional information can be found on ClearPoint's website at: www.clearpointweather.com.

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