



CLEARPOINT

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CLEARPOINT WEATHER SERVICE OFFERS SRI LANKANS HIGH QUALITY WEATHER DATA AROUND THE WORLD

Internet Radio J9 in collaboration with US based Internet weather content service provides new source for Sri Lanka weather data

TOKYO, JAPAN - ClearPoint Weather, the world's most comprehensive high resolution weather service, and Sri Lankan Internet radio station, J9Radio, will introduce high definition weather information as a key element of J9Radio worldwide listeners' services. The link provided on the J9 website will allow its audiences to tap into global weather information provided by ClearPoint Weather™ operated by TrueNorth Global Inc., a U.S.- based private weather content company, headquartered in Virginia. J9Radio's extensive Tokyo-based operations are led by Director Channa Narawatna.

J9 Radio's Internet radio service is a part of JNine-IT, an information technology solution company engaged in software development and the production of audiovisual content and audio delivery of the latest news on Sri Lanka. The service, broadcast in both English and Sinhala, delivers music, images and news to its target audiences which include approximately 25,000 Sri Lankans living in Japan as well as the 19.5 million Sri Lankan population, as well as almost 900,000 expatriates living outside of their home country. J9 offers e-commerce and other web-based business services in addition to its radio services.

As a value-added service, J9 Radio will bring ClearPoint High Definition Weather to its listeners which include sports enthusiasts such as cricket fans, anglers, golfers, surfers and sailors. The new service offers subscribers the most advanced one-stop-shopping weather service of its kind, via the Internet. J9 Radio also expects to help ClearPoint in addressing a unique cultural market segment as well as the marine market in the Asian territories.

“Timely delivery of information such as sea temperature, sea current, climatic conditions or typhoon locations is becoming more and more important to us in relation to the global warming concerns,” said Channa Nawaratna, Director of J9 Radio. “This is especially relevant as a result of the recent Sumatra earthquakes and the 40,000 victims of the Indian Ocean Tsunami of 2004. We need to deliver information of this nature to those companies and the public who are sensitive to weather.” Nawaratna said.

J9 Radio offers its services in English and Sinhala for Sri Lankan expatriates in and out of the country, as well as to the Japanese fans via its brand new Japanese website launched today. For more information, go to: <http://www.J9-radio.com>.

About ClearPoint High Definition Weather™

ClearPoint High Definition Weather is the world’s most comprehensive and easy to use ultra high-resolution global weather information service for sailboat racers, cruisers, fishermen, yacht clubs, marinas, resorts, and weather-trackers, worldwide. ClearPoint offers real-time, accurate weather data for advanced weather decision-making. Headquartered in the Washington D.C. metropolitan area, TrueNorth Global Inc. launched its ClearPoint weather service in 2007. Additional information can be found on ClearPoint’s website at: www.clearpointweather.com.

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