



# CLEARPOINT

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**FOR IMMEDIATE RELEASE: Oct 23rd, 2007**

**CALIFORNIA FIRES: CLEARPOINT OFFERS FREE HIGH RESOLUTION WIND  
DATA TO HELP WITH WIND FORECASTING AND TRACKING**

*New Predictive Weather Service Offers Detailed Wind Speed, Direction, Intensity Forecasts  
Free to California Residents for Three Days*

MIDDLEBURG, VA - ClearPoint High Definition Weather™ is offering its innovative ClearPoint service free for three days to all those seeking more dynamic and precise wind forecasts in the Southern California regions.

ClearPoint is offering approximately 1 nautical mile, 5 nautical miles and 15 nautical miles wind resolution data which is optimized for marine weather but offers highly detailed insights into wind patterns across the West Coast, including the Los Angeles area.

For more information on roll-out schedules for ClearPoint high resolution wind locations, California residents can go to: [www.clearpointweather.com/subscribe.aspx](http://www.clearpointweather.com/subscribe.aspx). ClearPoint can be downloaded as an approximately 8MB executable file over the worldwide web.

ClearPoint is accessible via any conventional Internet, broadband, Wi-Fi or satellite service. Accurate to the nearest nautical mile, ClearPoint offers thousands of detailed weather combinations to anyone looking for highly accurate, continuous weather forecasts. ClearPoint also features the world's most advanced predictive technology, providing accurate weather information up to five days ahead, anywhere across the globe.

**High performance technology for any location**

The ClearPoint service updates weather data as frequently as every five minutes, delivering automatic feeds on average once every hour. The forecast function allows users to “fast forward” or animate changing weather conditions on their screen.

ClearPoint's global weather system receives its data from major global sources and provides updated information to customers within minutes of receipt. ClearPoint weather information is obtained from governments, military, commercial aircraft, commercial shipping, and national weather service providers from over 180 countries. ClearPoint offers ultra high-resolution data up to ten times that of other weather providers. ClearPoint weather can be easily accessed over standard Internet, broadband and Wi-Fi connections, and offers full compatibility with the world's GPS and satellite communications services for continuous, real-time weather data feeds.

### **About ClearPoint High Definition Weather™**

ClearPoint High Definition Weather is the world's most comprehensive and easy to use ultra high-resolution global weather information service. ClearPoint offers real-time, accurate weather data for advanced weather decision-making. Headquartered in the Washington D.C. metropolitan area, TrueNorth Global Inc. launched its ClearPoint weather service in 2007. Additional information can be found on ClearPoint's website at: [www.clearpointweather.com](http://www.clearpointweather.com).

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